## Research on the innovation of Reading Space service in college Library

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**Abstract:** In the new era, college libraries are facing enormous challenges. Improving the attractiveness and utilization of libraries has become an urgent problem to be solved. Therefore, by analyzing the necessity of college library space service innovation, this paper explores some models of college library reading space innovation.

#### 1. Introduction

College libraries are important places for people to read, and the reading promotion work of college libraries has far-reaching significance for promoting the nationwide reading movement. The reading space of college libraries is the basic carrier for the library to serve the important functions of school teaching, scientific research and personnel training. And it's also an important place to promote the nationwide reading movement. Therefore, reading space service innovation plays an important role in promoting college libraries to fully exert its functions and creating a positive, harmonious and civilized book atmosphere. In new era, the development of university libraries has gradually turned to an integrated and fully open services, such as collections, borrowing, consulting, scientific research, entertainment, and so on. Reading space service innovation is to provide suitable physical conditions for this trend, and it also offers a strong support for the future development of college library reading services. From the perspective of space construction, reading space service innovation reflects the "people-oriented" service concept, the "reader first" purpose, and the "serving people" elementary duties of college libraries [1]. Continuous innovation of library reading space service is a long-term plan to promote the growth and development of college students, guarantee school teaching and scientific research, promote nationwide reading movement and improve the overall connotation of library.

#### 2. The inevitability of reading space service innovation

Innovation is gradually becoming a hot word in contemporary social, and General Secretary Xi Jinping emphasized that "innovation is the soul of a nation's progress, an inexhaustible source of prosperity for a country, and the most distinctive national endowment of the Chinese nation." The consciousness of innovation has been reflected in ancient and modern times, and the elaboration of innovation by experts and celebrities in various fields is endless. The Chinese nation has attached great importance to promoting the spirit of innovation in its history, and advocates that people should constantly seek self-renewal and improvement, so as to promote the innovative development of the whole society. The book ZhouYi(周易) also puts forward "The constant renewal spirit is a noble character" to encourage change and innovation every day.

There is no denying that the current library career is in a contradictory and difficult transition stage. The contradiction and conflict between the traditional library services and the modern information society and the readers' needs make the library have to transform and innovate. Whether the library can keep pace with the time along with the opportunities and challenges, give the library a new value, realize the leapfrog innovation development, and achieve the sustainable development in new era, is the inevitable focus of the industry scholars' research. It is undeniable

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that college libraries not only face the challenges in the innovation environment, but also challenges brought by the rapid development of higher education itself. Those internal and external pressure makes the innovation development become the inevitable trend of college library. There are many different definitions of innovative development in libraries. However, those definitions are all about reconstruction and update of the internal system and service functions of the library to achieve the demand of the development of times and higher education. Therefore, library services also need to explore new ways in the continuous innovation and development to adapt to the requirements of the times. Reading space services innovate, as an important part of the service, needs to be emphasized.

#### 3. Reading space service innovation model

Exploring the direction of reading space service from the perspective of readers, and searching the design point of "space reconstruction" aiming at serving readers. Reading space cultural design, space human nature design, space open design, space intelligent design, these four sections will integrate the space, resources, services and activities of reading. To build a library reading space that integrates humanities and science comprehensively, and deliver the working concept and the purpose of library from the details. Constantly self-check, innovation and improvement, to promote the pace of reading space service innovation. Through reading space service innovation, to create a visible library characteristic culture and "pleasure" reading atmosphere. Let college readers experience the culture, humanity, openness and wisdom of the library, and guide readers to discover the unique and irreplaceable features of the local library, so that readers can "please" in the library and use the library efficiently.

## 3.1. Reading "pleasure" of culture

Culture is the core competitiveness of the college library, and it also reflects library's soft power. Using culture to construct reading space can improve the service level and extend the connotation of reading space service. In the new era, colleges and universities need to implement the fundamental tasks, enhance morality and foster talents, strengthen the excellent traditional Chinese culture education under the new situation, and take the nationwide reading movement as an opportunity to guide college students to learn the traditional culture. The great Chinese traditional culture is an effective resource for college reading space culture, and libraries also have the responsibility to guide college students to review and learn the excellent traditional culture. Therefore, we can make use of the traditional Chinese culture to create a "spirit-place" atmosphere in the reading space, and combine with the unique college campus culture to stimulate the interest of college readers in reading books, enrich the spiritual life of college readers and cultivate the cultural deposits of college readers [2]. For example, to create a special cultural display area, to promote traditional Chinese culture to the library readers, publicity on behalf of the campus spirit characteristics of cultural works, inspirational quotes, so that the campus characteristics and the cultural education concept harmonious merged into the reading space.

#### 3.2. Reading "pleasure" by care

The quality service of reading space should become an important factor to attract readers to enter the library, meet the needs of readers to reflect the concept of humanistic care, so that the library can change the service from "book-oriented" to "people-oriented". In the process of building the space for borrowing and reading, the university library should take the needs of readers into full consideration, change the service thinking and transform to the refined and specialized space service. In practical work, library should pay attention to the layout of space, at the same time space distribution is also important, so that readers can experience the space service care in every corner [3]. The collection distribution and borrowing experience should follow the humanized design. The modern readers need to be diversified and personalized, so the library can create a comfortable rest area, equipped with modern leisure elements such as water bars and coffee corners, and create a creative leisure reading space. The details in the space of library show the care for the readers, such as the commonly used hand sanitizer in the bathroom, the mosquito repellent in summer, the green

plant space in the reading area, and the proper amount of reading tables with lights and special tables for computers. Only by keeping up with the needs of readers, innovating and improving with the time, can libraries give full play to the humanistic care of reading space.

### 3.3. Reading "pleasure" from opening

Model college library needs to pay attention to readers' participation, and also needs to advocate the spirit of openness and sharing. College library can integrate space resources to provide readers with better reading experience and communication space.

Learning from foreign libraries' benefits of space openness and sharing, and give full play to the physical space of the library efficiently. By using the established architectural space of the library, reasonably distributed the collection space, reading space and various service areas, the library can become a great place for learning, discussion, innovation, communication and leisure [4]. Build the readers' discussion room, special area for postgraduate entrance examination, maker space and multimedia activity room, and so on. To encourage college readers take advantage of the library space and carry out academic discussions, creative activities, reading exchanges and literary competitions. So make the library a space for readers to innovate and learn for life.

# 3.4. Reading "pleasure" with smart

The concept of smart library has been deeply rooted in college libraries, and reconstructing the smart reading space has become an inevitable trend of library development. Intelligent design of reading space, combining technology elements with traditional library space, enabling advanced information technology to improve the reading experience of college readers. According to the specific situation of university library funds and venues, the construction of smart space will be carried out step by step, including smart bookshelves, self-borrowing and returning machine, e-reader, reading booth, seat reservation system, navigation robot and other smart library equipment. By creating smart space service, the reading space of college library can become informative, self-help, openness and sharing place.

These four reading space service modes can provide a kind of thinking for university library reading space service innovation, but the reading space service innovation road has no end, and it is necessary to constantly borrow the experience of space service innovation in other libraries at home and abroad. Fully integrate the characteristics of colleges and universities and cultural characteristics to explore and try for space service innovation.

#### 4. Conclusion

The reading space service in college library is a continuous work. It is necessary to continuously refine the concept of space design, and strives to keep pace with the time, facing readers, facing the future, facing innovation, focusing on cultural education, human care, open sharing, and intelligent user experience. Constantly innovative reading space services. In the constantly improving reading space, a modern library, which is in line with life aesthetics and learning reading function, will be built for students to integrate science and art, technology and humanities. In the reading space innovation, it is necessary to encourage each business department to bring up its own ideas with the help of the coordination of the entire library. Based on the functions of each department, the space service innovation ideas can be put forward, so as to create a new all-round reading space in an orderly way. Through reading space service innovation, the college library can be given new vitality and energy, effectively enhance the library's comprehensive strength, so that it can better fulfill the duties of college literature research service institutions, and better shoulder the important mission given by society.

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